

29<sup>th</sup> June 2009

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**TO WHOM IT MAY CONCERN:**

Rum Charles has been involved with Metcash Limited and Campbells Wholesale (a division of Metcash) for a number of years now.

Most recently, Rum conducted our 3 day National Sales Program across the Country covering all States and all our Sales Team Members.

Rum conducted these courses with extreme professionalism and real enthusiasm. Feedback we have received from managers and employees, trained alike, has been extremely positive and results have been visible since the training. We are now planning to continue with other sessions this year to cover new employees and those who were unable to attend over the last 12 months.

Rum brings a wealth of first hand knowledge to his training and utilises real case studies and role plays, which assists the individuals in applying their new found knowledge appropriately.

I have no hesitation in recommending Rum Charles to any company and can only comment that his skills and knowledge will enhance any training programs he authors/co-ordinates.

We have been exceedingly happy with the outcomes to date.

Yours faithfully,  
CAMPBELLS WHOLESALE

Julean Lipsham

JULEAN LIPSHAM  
NATIONAL HUMAN RESOURCES MANAGER